



# Licensing Services Overview

*Monetize your content and access new markets*

## MAKING COPYRIGHT WORK

Representing copyright holders from nearly every country around the world, CCC creates market-based solutions that help people get the information they want when they want it through voluntary copyright licensing, award-winning cloud-based workflow tools and intelligent, customized solutions on state of the art technology.

CCC's licensing solutions enable businesses and academic institutions to quickly get permission to use copyright-protected materials, while compensating publishers and content creators for the use of their works.

## CCC'S ROLE IN THE GLOBAL MARKETPLACE Fostering global collaboration, creativity, and commerce



## HOW IT WORKS:

- Publishers and Creators license their content through Copyright Clearance Center — supplying rights and business rules.
- Content Users, including corporations and academic institutions, purchase annual licenses and/or use pay per-use-tools to search for and license content.
- Copyright Clearance Center distributes royalty payments to publishers, authors and creators. Rightsholders can then use RightsCentral to view content usage reports and manage their titles, rights and fees.

There is no fee to enroll!

## CORPORATE LICENSING SERVICES

CCC serves thousands of companies around the world.

### Annual Copyright License

This annual license enables employees to use print and digital content within a business or government agency.

### Pay-Per-Use Services *(available at copyright.com)*

- **Digital use:** Permission to share content through email or Internet, intranet or extranet posting.
- **Print use:** Permission to share content in print form for general use or through document delivery.
- **Republication:** Permission to republish content into books, journals, newsletters, dissertations and more.

## ACADEMIC LICENSING SERVICES

Make it easy for librarians, faculty and staff at thousands of colleges and universities to use your content. More than 1,200 academic institutions and hundreds of course materials providers in the U.S. rely on CCC's annual license and pay-per-use services to share information with confidence.

### Annual Copyright License

This annual license allows for easy sharing of print and digital content for course work, research and administrative purposes within an academic institution.

### Pay-Per-Use Services *(available at copyright.com)*

- **Digital use:** Permission to share course materials through electronic reserves, course management systems or other password-protected digital environments.
- **Print use (course materials):** Permission to share content for course materials as part of printed coursepacks or class handouts.
- **Print use (library materials):** Permission to share content in print form through library reserves and interlibrary loan (ILL).

## AUTOMATE LICENSING FROM YOUR WEBSITE

RightsLink® for Permissions is a sophisticated workflow and transaction engine that automates the management of permissions, reprints, and content rental and purchase requests right from your website, based on your business rules.

## FOREIGN AUTHORIZATIONS SERVICE

Through bilateral agreements, CCC receives royalty payments from licensing agencies around the world for distribution to rightsholders. Payments reflect royalties generated according to the laws of the country in which the content was used.

## RIGHTSCENTRAL

CCC's reporting platform offers a range of tools:

- Manage rights and fees
- Run custom royalty and order status reports
- Grant permissions
- Analyze title usage reports



Copyright Clearance Center (CCC) is a global leader in content management, licensing, discovery and delivery solutions. Through its relationships with those who use and create content, CCC drives market-based solutions that fuel research, power publishing and respect copyright. With its subsidiaries RightsDirect and Ixxus, CCC provides solutions for millions of people from the world's largest companies and academic institutions.



### LEARN MORE

To enroll your content today, please contact our rightsholder team.

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 [rightsholders@copyright.com](mailto:rightsholders@copyright.com)

 [www.copyright.com](http://www.copyright.com)