



Copyright Clearance Center to Host Virtual Town Hall on Transformative Agreements

*“Transformative Agreements: How Innovation is Answering the Open Access Challenge”
Will Examine Impact of these Agreements across Scholarly Publishing Ecosystem*

June 9, 2020 – Danvers, Mass. – [Copyright Clearance Center, Inc.](#) (CCC), a leader in advancing copyright, accelerating knowledge, and powering innovation, will present a virtual [Town Hall](#) on Thursday, 18 June at 10:00 EDT/15:00 BST/16:00 CEST to review the latest developments in Transformative Agreements and foster a discussion on how innovation is answering the Open Access challenge.

Industry experts participating include:

- [Matthew Day](#), Head of Open Research Policy & Partnerships, Cambridge University Press
- [Jo McShea](#), Director, Market Intelligence at Web of Science Group, Clarivate Analytics
- [Jamie Carmichael](#), Senior Director, CCC Publisher Solutions

“Publishers, funders and institutions are implementing Transformative Agreements in order to build sustainable, scalable business models for disseminating knowledge,” said Tracey Armstrong, President and CEO, CCC. “These deals are the result of creative and innovative business models powered by technology. The Town Hall forum invites voices from around the scholarly publishing ecosystem to share their experiences.”

Last month, CCC hosted a Town Hall, [“Thinking Beyond the Crisis: Building Digital Resiliency,”](#) which focused on the exceptional work global publishers are doing to seamlessly shift to a digital environment. Panelists shared insights on how to confront business challenges caused by the pandemic and look beyond the crisis to envision the shape of an industry transformed.

ABOUT COPYRIGHT CLEARANCE CENTER

[Copyright Clearance Center \(CCC\)](#) builds unique solutions that connect content and rights in contextually relevant ways through software and professional services. CCC helps people navigate vast amounts of data to discover actionable insights, enabling them to innovate and make informed decisions. CCC, with its subsidiary RightsDirect, collaborates with customers to advance how data and information is integrated, accessed, and shared while setting the standard for effective copyright solutions that accelerate knowledge and power innovation.

CCC is headquartered in Danvers, Mass. with offices across North America, Europe and Asia. To learn more about CCC, visit www.copyright.com.

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