

Copyright Clearance Center Named One of the 2020 Top 100 Women-Led Businesses in Massachusetts

*The Boston Globe Magazine and The Commonwealth Institute Honor the
Most Noteworthy Companies and Nonprofits Helmed by Women*

Danvers, Mass. – November 17, 2020 - [Copyright Clearance Center, Inc.](#) (CCC), a leader in advancing copyright, accelerating knowledge, and powering innovation, has been named as one of the [2020 Top 100 Women-Led Businesses in Massachusetts](#) by the [Boston Globe Magazine](#) and [The Commonwealth Institute](#) (TCI), a Boston-based nonprofit that supports female business leaders. This year, CCC ranked #17, up from #23 in 2019.

Now in its 20th year, the list recognizes the most noteworthy companies and nonprofits in Massachusetts with women CEOs. This year's edition includes leaders of health care companies, retail giants, construction heavyweights, financial institutions, nonprofits and many more.

"We are honored to be included in this list of remarkable women-led companies," said Tracey Armstrong, President and CEO, CCC. "We've made tremendous strides over the years in supporting the careers of women leaders at CCC by giving them opportunities to succeed, including having them own revenue, lead our go-to-market strategy, serve as managing directors of multiple business units, direct our marketing, HR and multiple operations functions, and serve in senior positions on our IT and engineering teams. As we continue on our diversity, equity and inclusion journey, we are committed to continue work to foster growth and inspire success among all of our team members."

Armstrong has been President and CEO of CCC since July 2007. She brings over 30 years of experience in rights management, helping the company transform from a traditional copyright licensing agent to one offering global technological solutions for text and data mining and content management to meet the needs of today's digital publishing and corporate world. Armstrong is actively involved in [PublisHer](#), an industry-led movement to tackle the publishing industry's long-standing gender diversity and inclusion challenges. She also has strong ties to the region and is actively involved in the community, serving on the Board of Harborlight Community Partners to help provide affordable housing across Southern Essex County. Armstrong is active in local politics and mentors young women in the Northeastern MBA program, where she received her master's degree.

The rankings for the Top 100 Women-Led Businesses in Massachusetts are based on an examination of each organization's revenue or operating budget and other variables, including the number of full-time employees in the state, workplace and management diversity initiatives and innovative projects. TCI then ranks organizations according to its own formula. This year's Top 100 ranked list appeared in the November 8th *Women and Power* edition of the Globe Magazine.

About Copyright Clearance Center, Inc.

[Copyright Clearance Center \(CCC\)](#) builds unique solutions that connect content and rights in contextually relevant ways through software and professional services. CCC helps people navigate vast amounts of data to discover actionable insights, enabling them to innovate and make informed decisions. CCC, with its subsidiary RightsDirect, collaborates with customers to advance how data and information is integrated, accessed, and shared while setting the standard for effective copyright solutions that

accelerate knowledge and power innovation. CCC is headquartered in Danvers, Mass. with offices across North America, Europe and Asia. To learn more about CCC, visit www.copyright.com.

For more information, please contact:

Craig Sender

Senior Director, Public & Analyst Relations

csender@copyright.com