

# Open Access workflow services

## Build and scale your Open Access business strategy

Plan S and other funder mandates have put pressure on publishers to define, manage, and measure transformative agreements in the move to full Open Access (OA). But with little guidance on how to build and support workflows, making the move to an Open Access (OA) business through institution-based agreements can be a challenge.

Common blockers to success include:

- Insufficient time to align internal and external stakeholders
- Incomplete or inaccessible data to help inform agreement strategy
- Limited insight into requirements and contract provisions that may be hard to operationalize
- Difficulty navigating complicated terminology and stipulations



### **Accelerate progress with OA stakeholders:**

Through workshop facilitation among stakeholders including institutional and funding partners, we can help you articulate current challenges and offer guidance and tools that lead to strategic, scalable transformative agreement workflows that benefit all partners.



### **Advance organizational objectives:**

By educating staff on the shifting market landscape and providing rich insight into transformative agreement workflow, we can work to get you “unstuck” using organizational audits, prioritized action plans and roadmaps that support the creation and operationalizing of workflows to manage transformation.



### **Improve workflow design:**

CCC’s workflow design experience with top publishers and institutions helps develop sustainable, adaptable workflows through analysis of supporting systems, data gaps, agreement attributes, and more.



### **Analyze and optimize metadata:**

Standardized, persistent metadata is a key component to successful, compliant transformative agreements. Through data compilation and analysis, you will learn what is working well, where there are gaps, and how to fine-tune your data to support your business strategy.



### **Understand next steps through reporting and business analysis:**

Through data reviews and analysis, we suggest ways to analyze your agreement data and transform it into actionable business insights to support critical decision making.



Open Access Workflow Services was designed for publishers that are investing in OA business strategies through transformative agreements and need subject matter expertise to help them solve those challenges with proven approaches. This comprehensive consulting practice provides strategic OA and transformative agreement workflow support to publishers, funders, institutions and other key stakeholders in the scholarly communications ecosystem.

Our consultants draw on first-hand experience from more than 400 successful OA agreement implementations, through the RightsLink for Scientific Communications platform, to deliver facilitated workshops, analysis of an organization's current state, and recommendations to change management and operational processes.

CCC is a trusted intermediary and recognized market leader uniquely positioned to facilitate dialogue and market solutions among key stakeholders in the author, publisher, institution, funding and vendor communities. CCC also encourages engagement across boundaries through an ongoing series of roundtables, panel events, webinars, podcasts and blogs. CCC is a member of the Open Access Scholarly Publishers Association (OASPA), the Association of Learned and Professional Society Publishers (ALPSP), the International Association of STM Publishers (STM), and a Sustaining Member of the Society of Scholarly Publishing (SSP).

### Why CCC?

CCC has deep expertise in creating market-driven open access solutions since the early days of OA. Our team understands the dramatic changes facing scholarly publishing and our industry-leading work continues to set the pace for true business transformation. With a leading platform solution trusted by dozens of publishers, nearly 400 institutions, and thousands of authors around the world, we leverage our first-hand experience in architecting transformative agreement workflows and bringing diverse stakeholders together to give you rich insight into creating workflows to support your business models in a scalable and sustainable way.

### About CCC

A pioneer in voluntary collective licensing, Copyright Clearance Center (CCC) helps organizations integrate, access, and share information through licensing, content, software, and professional services. With expertise in copyright and information management, CCC and its subsidiary RightsDirect collaborate with stakeholders to design and deliver innovative information solutions that power decision-making by helping people integrate and navigate data sources and content assets.

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### Learn more

Contact your CCC team to explore how Open Access Workflow Services can help your organization.

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